

Mitsubishi Electric Power Products Announces Distribution Agreement with Crescent Electric

WARRENDALE, Penn. – September 14, 2018 – Mitsubishi Electric Power Products, an industry leader in design, manufacturing, and servicing reliable, environmentally friendly uninterruptible power supplies (UPS) solutions, announces a nationwide distribution agreement with Crescent Electric Supply Company. One of the eight largest electrical distribution companies in the U.S., Crescent Supply serves contractors, commercial, institutional and industrial customers with a broad line of electrical, lighting, industrial, automation and datacomm products from more than 150 branches nationally. In addition to the Crescent Electric brand, customers are served by Womack Electric in Virginia and North Carolina; BA Supply in Missouri; Mesco Electrical Supply in Ohio; Interstate Electric Supply in Idaho; and Stoneway Electric in Washington, Oregon and Idaho.

“The addition of MEPPi products to the Crescent Electric Supply Company’s portfolio further reinforces our commitment to both critical power applications and energy saving solutions for our customers. MEPPi’s world-class products, coupled with Crescent Electric’s network of application engineers creates a win-win partnership,” stated Steve Holdsworth, Vice President – Strategic Initiatives at Crescent Electric Supply.

Tricia Breeger, General Manager of MEPPi’s UPS division, agrees and is equally enthused about the partnership. “Crescent’s extensive and effective distribution network gives us additional visibility to a whole new market of potential customers that our traditional sales channel may not have been reaching.”

Mitsubishi Electric is at the top of the industry due to its strategic supply and servicing of reliable, environmentally friendly uninterruptible power supplies. Their UPS systems are highly regarded for their unsurpassed quality, reliability, and efficiency and set the benchmark for excellence. As one of the largest manufacturers of IGBT’s (Insulated Gate Bipolar Transistors) in the world, Mitsubishi Electric is able to achieve superior UPS performance through smarter control. More information on Mitsubishi Electric’s world-class products and service can be found at www.mitsubishicritical.com or by calling (800) 887-7830.

About Mitsubishi Electric Power Products, Inc. UPS Division

Since 1964, Mitsubishi Electric has manufactured precision-engineered, high quality uninterruptible power supplies to protect its customers’ mission-critical equipment during times of power instability. Mitsubishi Electric leads the industry in design, manufacturing, and servicing, environmentally friendly UPS systems to extend uptime, prevent data loss and protect against power surges. Their line of uninterruptible power supplies is available in both single and multi-module configurations and a broad range of KVA capacities from 6KVA to over 2MVA. Their product offering incorporates both modular and non-modular designs and several input/output voltages, including 120/208, 480/208, and 480/600. Mitsubishi Electric holds the highest efficiency rating for the AC-Double Conversion (VFI) category on the Energy Star web site and openly shares reliability data. Visit www.mitsubishicritical.com for more information.

POWER PRODUCTS

In addition to uninterruptible power supplies, [Mitsubishi Electric US group companies'](#) principal businesses include semiconductor devices, automotive electrical components, elevators and escalators, factory automation products and services, heating and cooling products, electric utility products, and large-scale video displays for stadiums and arenas. Mitsubishi Electric US group companies have roughly 31 locations throughout North America with approximately 4,000 employees.

About Mitsubishi Electric Corporation

With nearly 100 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Embracing the spirit of its corporate statement, Changes for the Better, and its environmental statement, Eco Changes, Mitsubishi Electric endeavors to be a global, leading green company, enriching society with technology. The company recorded consolidated group sales of 4,444.4 billion yen (in accordance with IFRS; US\$ 41.9 billion*) in the fiscal year ended March 31, 2018. For more information visit: www.MitsubishiElectric.com

*At an exchange rate of 106 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2018

Contact:

Michael Ruhe
Mitsubishi Electric Power Products, Inc.
Uninterruptible Power Supplies (UPS) Division
724-778-3179
michael.ruhe@meppi.com

Agency Contact:

PJ Jennings
Jennings & Associates
760-431-7466
pj@jandacommunications.com